

newstalk 1450 **WKEI**

- Locally produced newstalk format!
- Very high audience numbers in Kewanee and Tri-County area!
- Listener participation shows throughout the morning!
- Local interview shows morning and afternoon!
- Heavy local news and sports coverage of Henry, Stark and Bureau counties!
- Morning and noon farm shows, plus hourly commodity markets, weekdays!
- CBS Radio Network affiliate including Charles Osgood!
- Kewanee High School sports play-by-play!
- The Jim Bohannon show overnight every weeknight!
- Great talk shows on travel, cars, pets, business every weekend!

HOGG COUNTRY **102.5WJRE** *Yesterday and Today!*

- Playing country hits of yesterday and today 24 hours a day from artists like Alabama, John Anderson, Barbara Mandrell, Ronnie Milsap, the Bellamy Brothers, Crystal Gayle, Dolly Parton, Ricky Skaggs, Conway Twitty, and Don Williams!
- All in digital stereo!
- Plus! CNN Radio Network News at :50 past every hour!
- Weather every 10 minutes!
- Farm programming thru-out the day every weekday!
- Wethersfield High School football and basketball play by play!

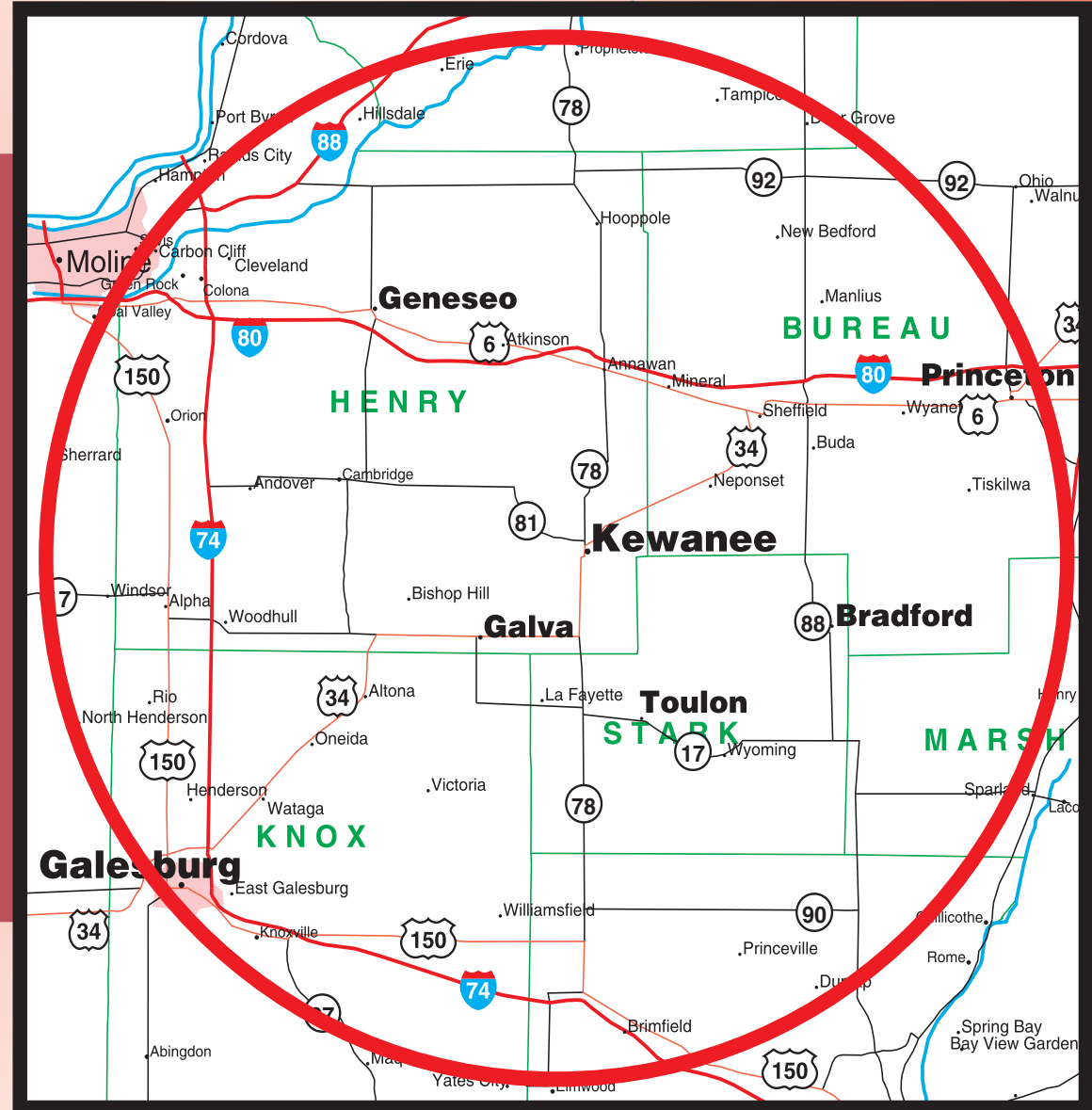
We're your EASY choice! **93.9WYEC**

- "We're Your Easy Choice!" 24 hours a day with easy hits from the 50s, 60s, 70s, 80s, and 90s!
- Featured artists include Frank Sinatra, Tony Bennett, Dean Martin, Johnny Mathis, the Beatles, the Mamas and Papas, the Association, Olivia Newton John, Barry Manilow, John Denver, Mariah Carey, Michael Bolton and Phil Collins!
- Regional high school football and basketball and University of Illinois football and basketball play by play!

Newstalk 1500 **WGEN**

- Began serving Geneseo in 1964!
- Doug Stephan Morning Show weekday mornings!
- Local newscasts weekdays at 7:10am, 8:30am and 12:30pm!
- Local news updates hourly!
- Morning and noon farm shows every weekday, plus RFD Today at 9am and Derry Brownfield 10 am!
- Great syndicated shows like Dr. Joy Brown and Michael Reagan weekdays, and syndicated talk personalities nights and weekends!
- Geneseo High School sports play by play!

REGIONAL RADIO FOR NORTHWEST ILLINOIS!



Regional Radio Listening Area