

Description Of Supplemental Outreach Initiatives

Complete this form for every event or program established by, sponsored by, or participated in by the station employment unit as part of each Supplemental Outreach Initiative (Page 9) elected.

Date(s) of Initiative Event(s): April 16, 2008

Describe Nature of Initiative:

Lake Land College Job Fair at main campus, Mattoon, IL

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Passed out flyers with potential careers for our stations, and visited with prospects.

Names of Station Personnel Involved in Initiative:

Randal J. Miller, President

Form Prepared By: Randal J. Miller, President Date: 7/25/08

Attach copies of documentation demonstrating performance of chosen initiatives (e.g., pamphlets, advertisements, letters, e-mails, faxes) .

Use these worksheets to compile the annual Summary Description of Supplemental Outreach Initiatives (page 16).

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Date(s) of Initiative Event(s): on going

Describe Nature of Initiative:

Recruited and hired high school students with an interest in broadcasting, to be on the air nights and weekends, at our stations.

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations:

Names of Station Personnel Involved in Initiative:

Kami Payne, General Manager

Form Prepared By: Randal J. Miller, President Date: 7/25/08

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Date(s) of Initiative Event(s): on going

Describe Nature of Initiative:

Our company contributes yearly, to an endowment we have set up, with proceeds given each year for students enrolled in radio-tv broadcasting program at Lake Land College, Mattoon, IL

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations:

Names of Station Personnel Involved in Initiative:

Randal J. Miller, President

Form Prepared By: Randal J. Miller, President Date: 7/25/08

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Date(s) of Initiative Event(s): on going

Describe Nature of Initiative:

Our company contributes yearly, to an endowment we have set up, with proceeds given each year for students enrolled in radio-tv broadcasting program at Olivet Nazarene University, Kankakee, IL

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations:

Names of Station Personnel Involved in Initiative:

Randal J. Miller, President

Form Prepared By: Randal J. Miller, President Date: 7/25/08

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