

## Description Of Supplemental Outreach Initiatives

*Complete this form for every event or program established by, sponsored by, or participated in by the station employment unit as part of each Supplemental Outreach Initiative (Page 9) elected.*

Date(s) of Initiative Event(s): March 6, 2008

Describe Nature of Initiative:

Job Fair at Black Hawk East College, Kewanee, IL

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations:

Our program director shared with prospective employees, career opportunities at our group of radio stations.

Names of Station Personnel Involved in Initiative:

Kris Wexell, Program Director

Form Prepared By: Randal J. Miller, President Date: 7/25/08

*Attach copies of documentation demonstrating performance of chosen initiatives (e.g., pamphlets, advertisements, letters, e-mails, faxes).*

*Use these worksheets to compile the annual Summary Description of Supplemental Outreach Initiatives (page 16).*

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Date(s) of Initiative Event(s): on going

Describe Nature of Initiative:

Our company contributes annually to an endowment we have set up, with proceeds being given to students enrolled in the radio-tv program at Lake Land College, Mattoon, IL

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations:

Names of Station Personnel Involved in Initiative:

Randal J. Miller, President

Form Prepared By: Randal J. Miller, President Date: 7/25/08

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Date(s) of Initiative Event(s): on going

Describe Nature of Initiative:

Our company contributes annually to an endowment we have set up, with proceeds being given to students enrolled in the radio-tv program at Olivet Nazarene University, Kankakee, IL

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Names of Station Personnel Involved in Initiative:

Randal J. Miller, President

Form Prepared By: Randal J. Miller, President Date: 7/25/08

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Date(s) of Initiative Event(s): on going

Describe Nature of Initiative:

Our company recruits and hires high school students with an interest in broadcasting, to be on the air nights and weekends

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations:

Names of Station Personnel Involved in Initiative:

Kris Wexell, Program Director

Form Prepared By: Randal J. Miller, President Date: 7/25/08

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